







# TATA SOCIAL ENTERPRISE CHALLENGE EVALUATION CRITERIA

- 1 Innovation
- 2 Business Model & Scalability
- 3 Revenue Model & Sustainability
- 4 Traction
- 5 Social Impact

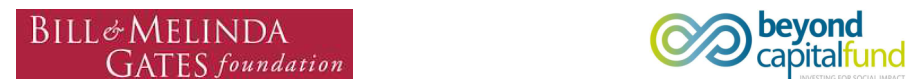
## TSEC IMPACT

- 01 19k+ B-Plans Sourced. 
- 02 Twenty five ventures have been successfully incubated, receiving crucial support and resources to scale their operations and impact. 
- 03 Four ventures have secured vital seed funding, catalysing their growth. 
- 04 43% of startups supported by TSEC have successfully raised additional funds, fuelling their expansion and impact. 
- 05 71% of supported ventures have sustained their operations. 
- 06 Ventures have collectively generated over 1500 employment opportunities. 

## KEY STAKEHOLDERS



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**TATA**  
**SOCIAL ENTERPRISE CHALLENGE**  
A JOINT INITIATIVE WITH IIM Calcutta

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# ABOUT TATA SOCIAL ENTERPRISE CHALLENGE

The Tata Social Enterprise Challenge (TSEC), now in its 13th edition, has been fostering social entrepreneurship for over a decade. Launched in 2012 by Tata Sons and IIM Calcutta, it has become a leading platform for social enterprises in India.

TSEC's primary goal is to build an ecosystem that supports social enterprises, creating sustainable social impact and raising awareness about social entrepreneurship.

The initiative recognizes and supports early-stage social entrepreneurs, aligned with the Tata Group's vision for socio-economic development in India. Through mentorship, funding, and networking opportunities, TSEC catalyzes sustainable solutions that deliver positive social impact while ensuring financial viability.



## ELIGIBILITY

- Startups must be under four years old.
- Ideas must include a proof of concept (e.g., prototype).
- Previous TSEC Semi-finalists are ineligible for selection.
- No restrictions on the age or background of applicants.
- Business plans from all legal entity forms and sectors are accepted.
- Applicants can be Indian or non-Indian nationals; however, the social venture must aim to create a social impact in India.
- Only Indian entities qualify to pitch for seed funding and incubation support.

## PROGRAM BENEFITS

**CASH PRIZE UP TO RS. 10 LAKHS**  
for winners and runners-up.

**INCUBATION AND MENTORING**  
Apply for incubation at IIM Calcutta Innovation Park with expert mentorship.

**SCALE UP WITH SEED FUNDING**  
Pitch for Seed Funding up to Rs. 1 Crore, subject to due diligence.

**ACCELERATOR PROGRAM**  
Access premium mentoring and capacity-building support.

**HONOUR AND RECOGNITION**  
Acknowledgement and support from Tata and IIM Calcutta.

**CONNECT AND COLLABORATE**  
Engage with the TSEC community through skill-building events.

## PROGRAM STRUCTURE

Through a structured program encompassing seminars, competitions, funding, and networking opportunities, Tata Social Enterprise Challenge aims to nurture and support the growth of social enterprises in India, driving positive social change and sustainable impact.

- Spark Social Seminars**  
Raise awareness and inspire student and entrepreneur community.  
Activities: Seminars, workshops, talks in educational institutions, start up incubators.
- Social Impact Business Plan Contest**  
Identify innovative social enterprise ideas.  
Activities: Call for submissions, evaluation, mentorship.  
Acknowledging 100 social ventures in each region and providing them support and guidance.
- Seed Fund Round**  
Provide financial support for growth.  
Activities: Grant allocation, monitoring, evaluation.
- Summit and Bootcamp**  
Facilitate collaboration and learning.  
Activities: Summit and Bootcamp.

## 13th Edition Timeline

